

what you want

You either own or work for a business or organization that has a message, product or service that you want others to know about. You believe in what you have and do, but need to get your message in front of the people who need what you have. You probably also have a budget or limited amount of resources to get your message to your potential customers. You need to find a company that has the tools it takes to get that message out. **You need tools for marketing.**

what we offer

For more than 30 years Printedge has helped Knoxville businesses market their expertise. We ourselves are always evolving to better help you with your marketing plan. Printedge has the largest and best selection of marketing tools available under one roof, including direct mail, signs, banners, vehicle wraps and lettering, trade show displays, embroidered apparel and imprinted promotional items, as well as high quality printing, copying, and more. Our staff is talented, experienced, knowledgeable and detail-oriented. As a group we are motivated by the strong desire to give our customers more than they ask for and better than they expect.

common goals

Our goal is to plant and cultivate long-lasting relationships with our customers through excellent service and products of unmatched quality and consistency. We know that if we help you grow your business then we will also grow and prosper. Look at what we have to offer. Then please feel free to call or pay us a visit. We look forward to providing the tools you need. **After all, tools for marketing are tools for success.**

PRINTedge
tools for marketing

summary of products and services



PRINTedge
tools for marketing

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tools for marketing

DIGITAL PRINTING

Printedge uses high-end Xerox equipment, featuring the Xerox® iGen3® digital color press. We can print sizes up to 14.25" x 22.5" and weights up to 14 point cover stock. **Variable data** jobs can be customized to your specific recipients. Posters, postcards, manuals, newsletters, point of sale displays, photo books – what you want, when you want it. **Printed on demand.**



XEROX® DOCUTECH® 6115

XEROX® IGEN3® DIGITAL COLOR PRESS

OFFSET PRINTING

Our offset printing department utilizes Heidelberg equipment for **1-2-3 and 4-color process printing** and has all the bindery equipment needed to finish the job. Newsletters, brochures, forms, postcards, mailers, rack cards, letterhead, envelopes, business cards, invitations and much more. **UV coating** is also available.



HEIDELBERG GTO 4-COLOR PRESS

OLEC UV COATER

BANNERS & SIGNS

Trade Show Displays. Using Mimaki, Epson and HP printers, Printedge can print on all types of media, roll and flat stock available. We produce banners, pop up displays, booth displays, decals, dry erase boards, and anything else you can think of.

Indoor Signage. Add some visual pop to your place of business. We can give you everything from window static clings to canvas prints to custom wallpaper.

Outdoor Applications. Printedge can provide yard signs, real estate signs, PVC plastic signs, magnetic signs, vehicle wraps and lettering.



RETRACTABLE BANNER STANDS



HP DESIGNJET H45500 UV LARGE FLAT BED PRINTER



APPAREL & PROMOTIONS

Corporate identity. It takes more than just printed material. A logo-embazoned pen or an embroidered polo shirt can work with your business cards and stationery to make an imprint in the mind of your potential customer.

Team Logo Apparel. Can embroidery and screen printing improve your game? Who knows. But if you bring us a team name and a logo, we can make sure your team looks like a band of seasoned professionals.

Event Planning. If your company is putting on an event, seminar or golf tournament, Printedge has an arsenal of products available to help. There is no need to coordinate orders from multiple vendors. Whether you need promotional giveaways, awards, T-shirts, or any other event-related collateral, we are your one-stop shop. Let us put a package together for you.



MAILING & FULFILLMENT

We take your projects to the finish line. Printedge can provide mail lists and do complete mail campaigns from design to print to mail, getting you the best postal rates and most accurate data. With our fulfillment department we can produce and inventory your print and copy requirements and ship to one or many locations on an as-needed basis.

